



California Coast University

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Santa Ana, CA 92701
Phone: 714-547-9625
www.calcoast.edu

SCHOOL PERFORMANCE FACT SHEET CALENDAR YEARS 2023 & 2024

Bachelor of Science in Business Marketing - Time Limit: 5 years

On-Time Completion Rates (Graduation Rates)

Includes data for the two calendar years prior to reporting.

Calendar Year	Number of Students Who Began the Program	Students Available for Graduation	Number of On-Time Graduates	On-Time Completion Rate
2024	45	42	19	45%
2023	39	38	12	32%

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

Job Placement Rates (includes data for the two calendar years prior to reporting)

Bachelor of Science in Business Marketing - Time Limit: 5 years

Calendar Year	Number of Students Who Began the Program	Number of Graduates	Graduates Available for Employment	Graduates Employed	Placement Rate % Employed in the Field
2024	45	19	19	3	16%
2023	39	12	12	0	0%

You may obtain from the institution a list of the employment positions determined to be in the field for which a student received education and training. Please contact CCU's Compliance Department.

Gainfully Employed Categories (includes data for the two calendar years prior to reporting)

This University does not offer placement for any program.

Part-Time vs. Full-Time Employment

Calendar Year	Graduates Employed in the Field 20-29 Hours Per Week	Graduates Employed in the Field at Least 30 Hours Per Week	Total Graduates Employed in the Field
2024	0	3	3
2023	0	0	0

Single Position vs. Concurrent Aggregated Position

Calendar Year	Graduates Employed in the Field in a Single Position	Graduates Employed in the Field in Concurrent Aggregated Positions	Total Graduates Employed in the Field
2024	2	1	3
2023	0	0	0

Self-Employed/Freelance Positions

Calendar Year	Graduates Employed who are Self-Employed or Working Freelance	Total Graduates Employed in the Field
2024	0	0
2023	0	0

Institutional Employment

Calendar Year	Graduates Employed in the Field who are Employed by the Institution, an Employer Owned by the Institution, or an Employer who Shares Ownership with the Institution	Total Graduates Employed in the Field
2024	N/A	N/A
2023	N/A	N/A

Student's Initials: _____ Date: _____

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License Examination Passage Rates (includes data for the two calendar years prior to reporting)**Bachelor of Science in Business Marketing - Time Limit: 5 years**

This Program does not lead to State Licensure.

Calendar Year	Number of Graduates in Calendar Year	Number of Graduates Taking Exam	Number Who Passed First Available Exam	Number Who Failed First Available Exam	Passage Rate
2024	N/A	N/A	N/A	N/A	N/A
2023	N/A	N/A	N/A	N/A	N/A

Licensure examination passage data is not available from the state agency administering the examination. We are unable to collect data from graduates.

Student's Initials: _____ Date: _____

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Salary and Wage Information (includes data for two calendar years prior to reporting)

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$20,001 - \$25,000	\$25,001 \$30,000	\$30,001 \$35,000	\$35,001 \$40,000	\$40,001 \$45,000	\$45,001 \$50,000
2024	19	3	0	0	0	0	0	0
2023	12	0	0	0	0	0	0	0

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$50,001 \$55,000	\$55,001 \$60,000	\$60,001 \$65,000	\$65,001 \$70,000	\$70,001 \$75,000	\$75,001 \$80,000
2024	19	3	0	0	0	3	0	0
2023	12	0	0	0	0	0	0	0

Calendar Year	Graduates Available for Employment	Graduates Employed in the Field	\$80,001 \$85,000	\$85,001 \$90,000	\$90,001 \$95,000	\$95,001 \$100,000	Over \$100,000	No Salary Information Reported
2024	19	3	0	0	0	0	0	1
2023	12	0	0	0	0	0	0	0

This University does not offer placement for any program. A list of sources used to substantiate salary disclosures is available from CCU's Compliance Department.

Student's Initials: _____ Date: _____

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Cost of Educational Program

Total charges for the program for students completing on-time in 2023 is \$18,900.00 and 2024 is \$21,420.00. Additional charges may be incurred if the program is not completed on-time.

Student's Initials: _____ Date: _____

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Federal Student Loan Debt

Students at California Coast University are not eligible for federal student loans. This institution does not meet the U.S. Department of Education criteria that would allow its student to participate in federal student aid programs.

Student's Initials: _____ Date: _____

Initial only after you have had sufficient time to read and understand the information.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 North Market Street, Suite 225, Sacramento, CA 95834, www.bppe.ca.gov, toll-free telephone number (888) 370-7589 or by fax (916) 263-1897.

Student Name (Print)	Student's Signature	Date
n/A		

School Official (Print)	School Official's Signature	Date

Definitions

- "Number of Students Who Began the Program" means the number of students who began a program who were scheduled to complete the program within 100% of the published program length within the reporting calendar year and excludes all students who cancelled during the cancellation period.
- "Students Available for Graduation" is the number of students who began the program minus the number of students who have died, been incarcerated, or been called to active military duty.
- "Number of On-time Graduates" is the number of students who completed the program within 100% of the published program length within the reporting calendar year.
- "On-time Completion Rate" is the number of on-time graduates divided by the number of students available for graduation.
- "150% Graduates" is the number of students who completed the program within 150% of the program length (includes on-time graduates).
- "150% Completion Rate" is the number of students who completed the program in the reported calendar year within 150% of the published program length, including on-time graduates, divided by the number of students available for graduation.
- "Graduates Available for Employment" means the number of graduates minus the number of graduates unavailable for employment.
- "Graduates Unavailable for Employment" means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
- "Graduates Employed in the Field" means graduates who beginning within six months after a student completes the applicable educational program are gainfully employed, whose employment has been reported, and for whom the institution has documented verification of employment. For occupations for which the state requires passing an examination, the six month period begins after the announcement of the examination results for the first examination available after a student completes an applicable educational program.
- "Placement Rate Employed in the Field" is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.
- "Number of Graduates Taking Exam" is the number of graduates who took the first available exam in the reported calendar year.
- "First Available Exam Date" is the date for the first available exam after a student completed a program.
- "Passage Rate" is calculated by dividing the number of graduates who passed the exam by the number of graduates who took the reported licensing exam.
- "Number Who Passed First Available Exam" is the number of graduates who took and passed the first available licensing exam after completing the program.
- "Salary" is as reported by graduate or graduate's employer.
- "No Salary Information Reported" is the number of graduates for whom, after making reasonable attempts, the school was not able to obtain salary information.

Student's Right to Cancel

Student has the right to cancel the enrollment agreement and obtain a refund of all tuition charges paid and all refundable fees paid, through attendance at the first class session, or the seventh day after enrollment, whichever is later. Notice of cancellation shall be in writing. All requests to withdraw from any program must be submitted in writing to the attention of the Registrar's Office via email:

(studentcancellation@calcoast.edu) or mail: 925 N. Spurgeon St., Santa Ana, CA 92701. This notification need not take any particular form; it needs only to state the student wishes to cancel this Agreement. The effective date of cancellation will be the date the request is received by the Institution. A withdrawal may be effectuated by the student's written notice or by the student's conduct, including, but not limited to, a student's lack of attendance. The University does not refund tuition for completed courses.

The institution shall refund unearned tuition charges if the student withdraws after seven days of enrollment, during a period of attendance. Students who have completed 60% or less of each provided course may be entitled to a pro rata refund. All amounts paid by the student in excess of what is owed shall be refunded within 30 days of receiving the cancellation request. Students who have completed 61% or more of a course, are not entitled to a refund for the course. A student who withdraws after the first class session, or seventh day after enrollment, whichever is later, the institution may retain the application fee and a portion of the registration fee, not to exceed \$250.00. Refunds will be processed within 30 days upon receipt of written request.